



## EXPERIENCE TRUEPROJECT — FREE, FAST, AND WITHOUT OBLIGATION

RECEIVE CLEAR, ACTIONABLE AI-DRIVEN INSIGHTS IN JUST 48 HOURS. NO SOFTWARE. NO SETUP. NO COMMITMENT.

### OVERVIEW

#### WHY THIS MATTERS

In today's project environment, budgets are constrained. Timelines are tight. And project risks don't wait to show up in your reports — they quietly wear down profit long before traditional software react.

TrueProject provides you what others can't: a fast, no-setup, AI-driven early warning system to expose project risks before they impacts cost, delivery, or stakeholder confidence.

### THE CHALLENGE

#### A VISIBILITY GAP

Most project oversight is reactive. KPIs and BI dashboards confirm failures after the fact — but offer little insight into emerging risks.

#### The result?

- ▲ Risks surface too late for action
- ▲ Cost and schedule overruns
- ▲ Margins drop, accountability blurs

The inability to predict and prevent project troubles early is the most expensive project risk which leads to project failure.

### THE OPPORTUNITY

#### WHAT SUCCESS LOOKS LIKE

With TrueProject's predictive visibility, you don't just fix problems — you prevent them. That means:

- 4X earlier risk detection — prevent delays and failures
- 45% faster decisions — empower executives with real-time insights
- 30% better delivery — boost on-time, on-budget outcomes

This isn't project tracking. This is predictive project governance.

### THE SOLUTION

#### HOW TO GET STARTED

The **TrueProject SnapShot** — a quick, no-cost project health analysis that reveals overlooked risks and critical opportunities in your project environment, with no IT or software installation required, in 3 easy steps:

01

#### Select Project

Choose the project you would like to have analyzed through TrueProject SnapShot.

02

#### Share Input

A TrueProject Customer Success Consultant personally interviews you + PM + additional team members or PMO — just 20 minutes each.

03

#### See Results

Receive executive-ready report — that details hidden risks, missed value, and predictive insights — all delivered to you in one, no-obligation session. (See Page 2 for details)

### THE ROAD AHEAD

#### CHOOSE YOUR PATH

Once you've seen the value of **TrueProject SnapShot**, choose the path that best fits your organization's projects.

#### TrueProject Insight as a Service

**A managed service subscription. We do the work, you get the insights.**

- You are hands-off, we run the analysis
- Weekly dashboards + exec briefings
- Ideal for overloaded teams

#### TrueProject Software as a Service

**Software subscription for organizations to ensure results with predictive insight.**

- Software you easily manage, we onboard
- Predictive AI engine + your project data
- Real-time dashboards and alerts

#### TrueProject SnapShot Service

**Continue uninterrupted with an annual SnapShot subscription.**

- Individual project analysis (no tools needed)
- Unbiased executive-ready insights monthly
- Project and snapshot selection flexibility



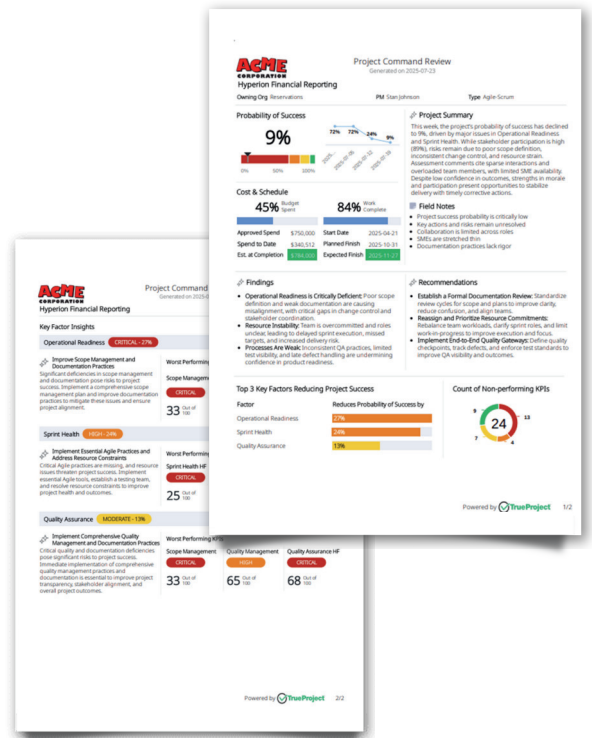
## THE EXECUTIVE REPORTS - DISCOVER HIDDEN RISK & VALUE

### THE TRUEPROJECT PROJECT SUMMARY REPORT

This isn't just a retrospective status update — it's a real-time early warning system. Generated after just three short interviews with key project team members, this two-page executive report reveals risks before they show up in tools like Jira, Monday, or Smartsheet.

It highlights stakeholder sentiment, delivery readiness, and team alignment issues — all backed by predictive analytics and clear, actionable recommendations. It answers the question: **"What if you knew your most important project was about to fail six weeks before anyone else did?"**

This report gives you that foresight — with zero configuration, no IT lift, and no added work for your team.

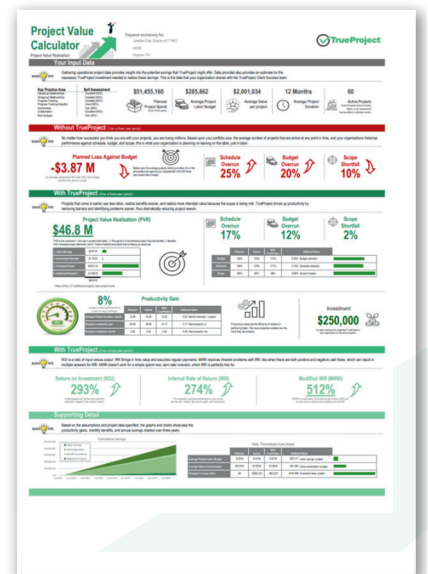


### THE TRUEPROJECT PROJECT VALUE REALIZATION (PVR) REPORT

The PVR is the executive summary your C-Level didn't know they needed — until now. Built on a 20-minute executive conversation, this one-page portfolio-level report reveals millions in hidden losses and shows the upside for improvement. Developed in collaboration with renowned CIOs Steve Stone (Lowe's, L-Brands) and David Guzman (Staples), the PVR quantifies:

- Labor inefficiencies
- Delivery delays
- Scope shortfalls
- ROI, IRR, and MIRR impact from predictive governance

It's not theory. It's your real numbers.  
Powerful enough to spark transformation at the highest levels of leadership.



### These Reports Are Yours to Keep — No Cost. No Catch.

We're so confident in the value of TrueProject that we're giving you these insights risk-free:

- No software to buy
- No IT setup
- No commitment
- No cost

You invest just minutes of your team's time, and we'll invest our IP, our software, and our effort to deliver reports that reveal what's really going on — and what that's worth. **No obligation. High value. Yours to keep.**



Sign Up Now to  
Get Your Free Project Report

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